

MediaVerse is an Innovation Action (IA) funded as part of the Horizon2020 programme of the European Commission under Grant Agreement No. 957252



Our Partners



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# A universe of media assets and co-creation opportunities at your fingertips

mediaverse-project.eu

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## MediaVerse

# MediaVerse

**brings together media publishers, social researchers, artists, technology developers, and other stakeholders. The project's main goal is to help all sorts of creators produce and share state-of-the-art media content – while allowing them to keep control of their intellectual property rights.**



## MediaVerse aims to provide:

- multi-asset co-creation tools (including support for immersive media like interactive 360° videos and 3D objects)
- language technology tools (to facilitate the creation of accessible media)
- social analytics tools (to follow trends and connect with existing social media channels)
- AI-supported tools for content analysis (to find recyclable content, but also to spot inappropriate assets and protect audiences)
- a decentralised network to share the assets
- blockchain-enabled tools to negotiate intellectual property rights (and be paid appropriately)

## MediaVerse will demonstrate its potential in three major use cases that focus on:

- citizen journalism
- co-creation of immersive and inclusive media
- artistic experiments

*MediaVerse started in October 2020 and will run until September 2023*

## Would you like to:

- stay up to date?
- join our (free) workshops?
- become a beta tester or contributor?

Get in touch and join the MediaVerse Community!

Join the  
MediaVerse  
Network  
of Interest

