

Decentralized and Intelligent Media Asset Management

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MediaVerse

A universe of media assets
and co-creation opportunities



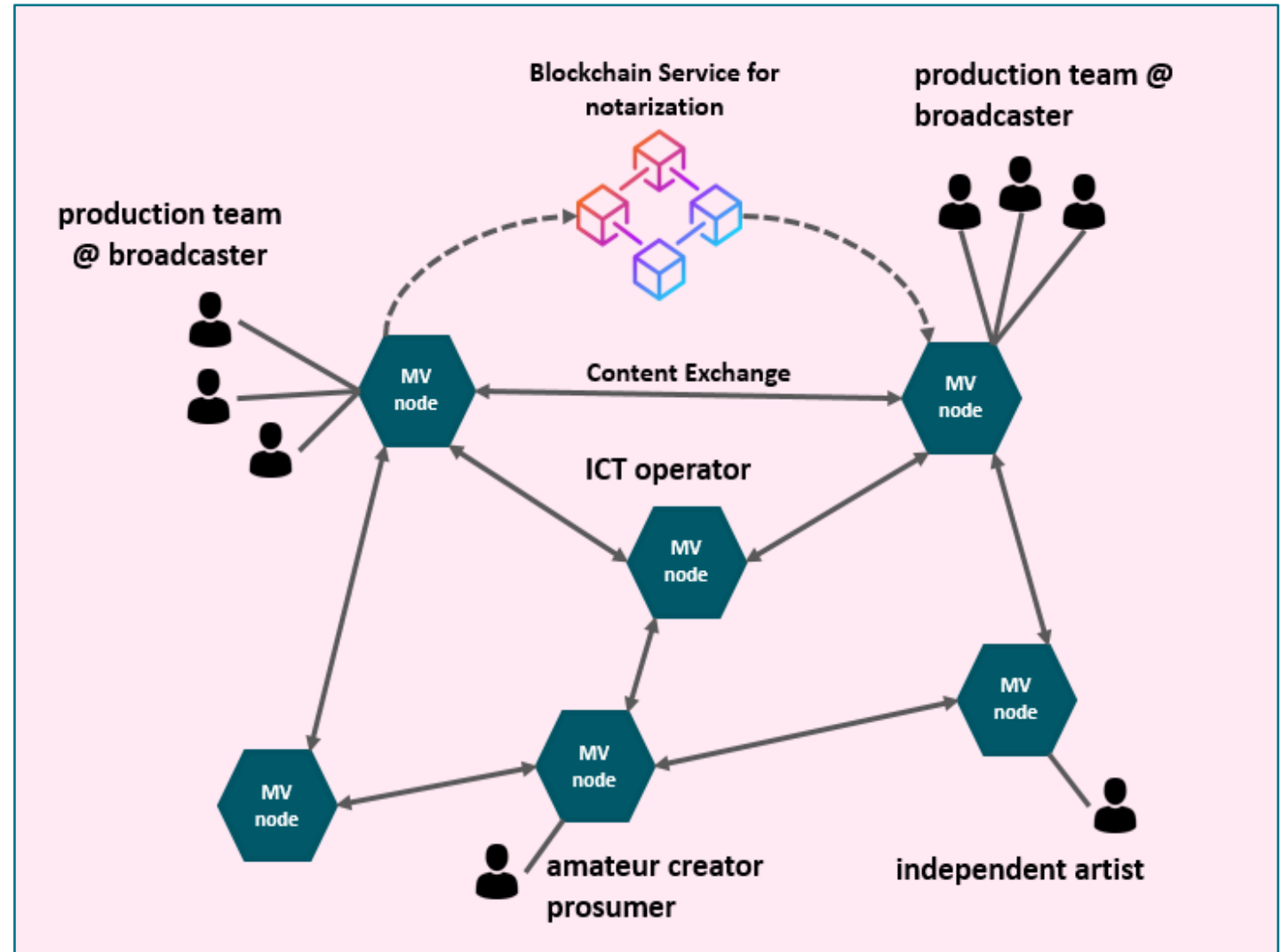
The MediaVerse Vision

- A **decentralized network of intelligent and accessible tools for digital asset management**, allowing barrier-free usage and integration in target media and platforms.
- Allow professionals and laymen alike to express themselves by publishing multimedia content that may be easily shared and licensed
- Empower European stakeholders to enjoy and produce inclusive, diverse, respectful and credible media experiences.

Decentralised Network



- Multiple Nodes
- Fair exchange of media
- For prosumers, professionals, artists





MediaVerse Use Cases & Pilots

- **UC#1: Citizen Journalism (STXT & DW)**
 - Co-create and share content (monetisation and copyright management, 2D & 360°)
- **UC#2: New formats of co-creating media (UAB)**
 - Co-create accessible and diverse content (subtitling, translation, 360° video)
- **UC#3: Hybrid intelligence experimental artworks series (AS)**
 - Integrate ICT & Art, engage STARTS community, critical/holistic/humanistic approach to user-driven social media (3D/VR/AR)

D2.1 Use Cases and User Requirements ([link](#))

- These UCs define the scope and guide the MediaVerse pilot activities

D7.1 Pilot Description and Planning ([link](#))



What we are up to

- **First open-source release of MediaVerse Digital Asset Management**
 - Includes basic Digital Asset Management features as well as capabilities for media rights management
 - It is possible to set up one's own MediaVerse node and participate in the MediaVerse ecosystem
 - Apache License v2
- **First pilots taking place**
 - Use Case partners have started Co-Creation pilots with target user groups





MediaVerse Network of Interest

- We would be happy to have your interest recorded in our MVNI: <https://mediaverse-project.eu/community/network-of-interest/>
- No spamming! We will only contact you, if there is some meaningful opportunity to engage.
- No strings attached: participation is on a voluntary basis
- More details on the project results and tools: <https://mediaverse-project.eu/results/tools/>



Nico Patz, Deutsche Welle



Consortium Partners



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MediaVerse: A universe of media assets and co-creation opportunities at your fingertips

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